Matanuska-Susitna Borough
& Municipality of Anchorage

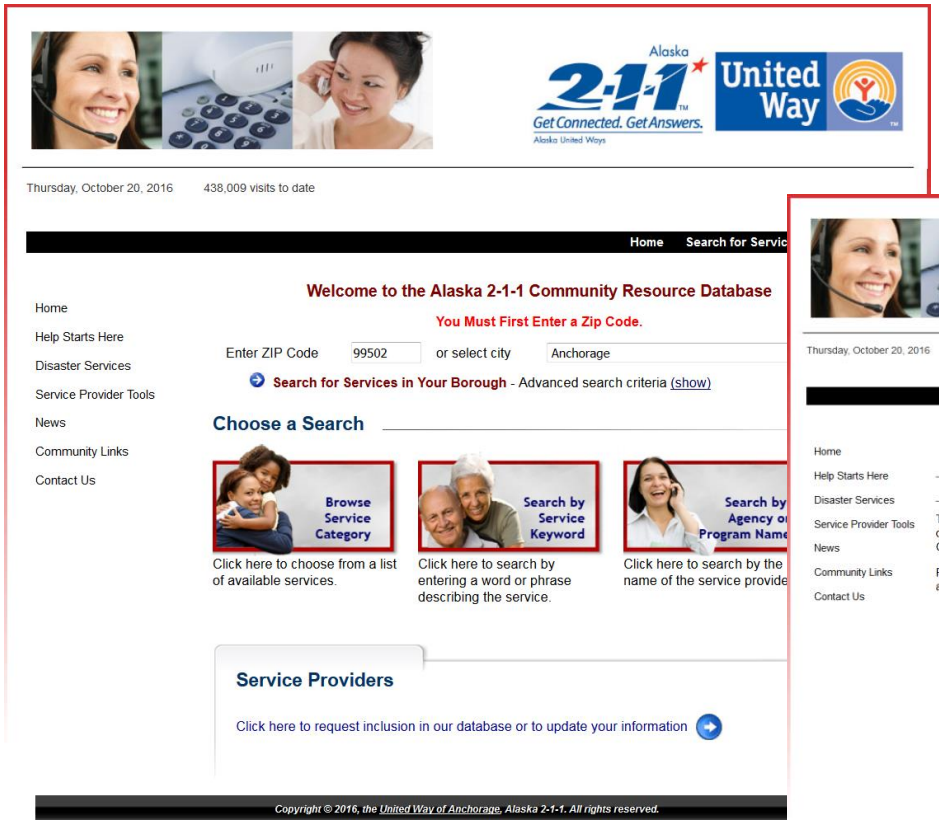
Smart Communities Applications Working Group

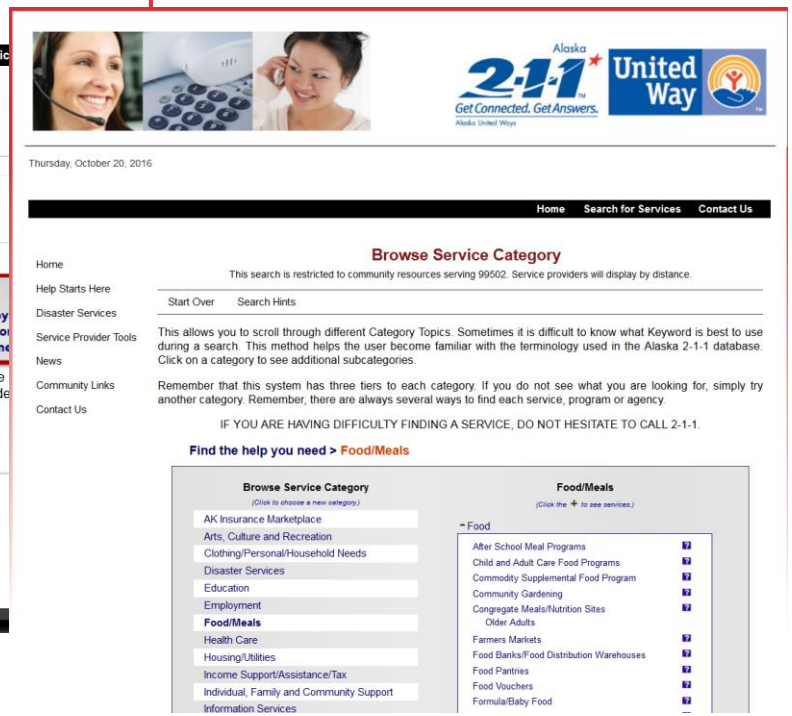
October 27, 2016

The Concept…

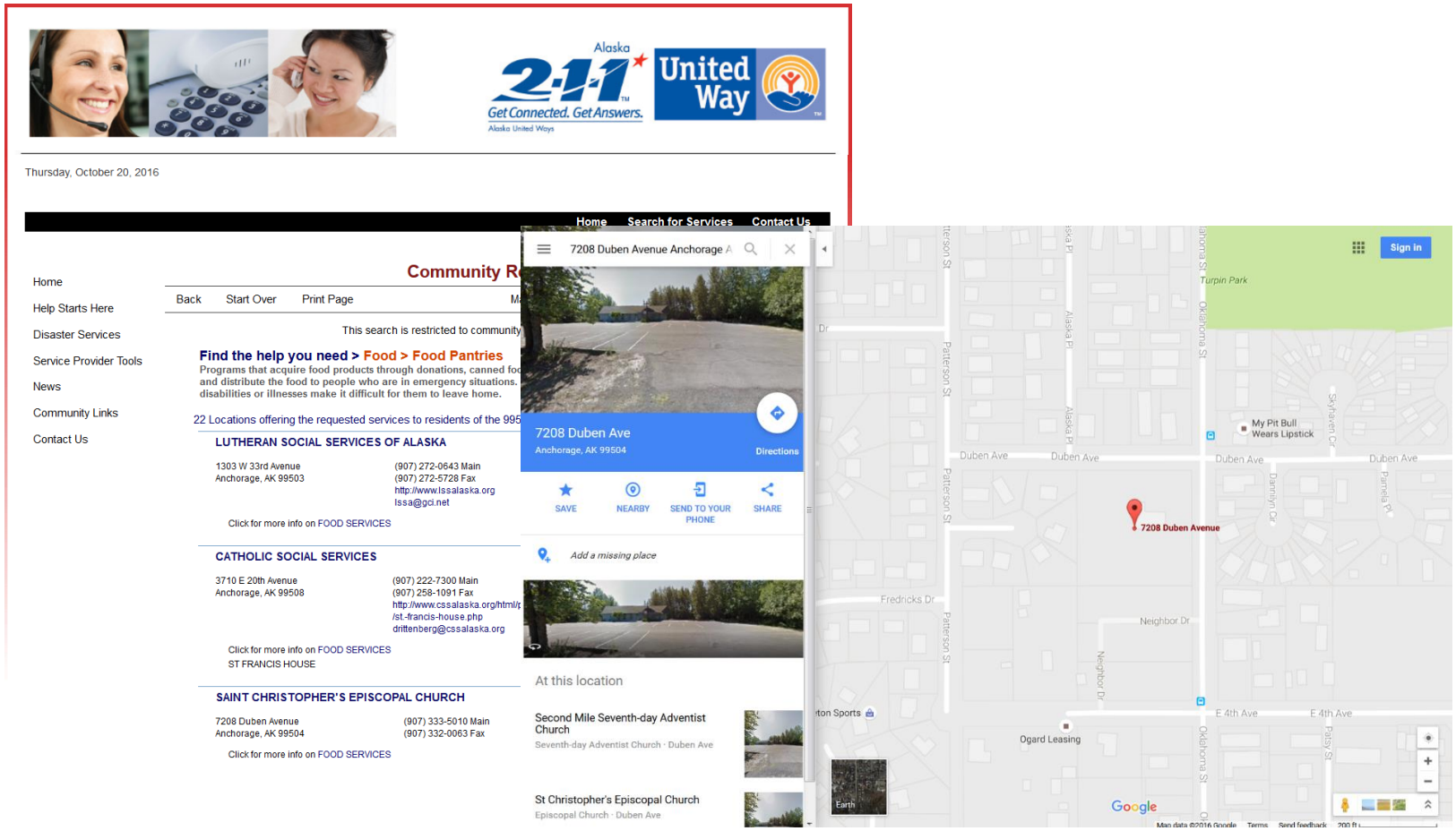
- Enhance the public's ability to locate social services providers by enhancing Alaska 211
- Add a spatial component
- Incorporate a transportation component that gets citizens from where they are to where they need to be
- Leverage and combine existing apps to yield an integrated, effective and rapid result

Alaska 211 Does a Great Job…





Locating Social Services by Area and Need…



Alaska 211 Summary

- **Alaska 211 provides program descriptions, locations and contact information**
- **Once services are located using the Alaska 211 website, a Google Maps interface in enabled showing the location of the service**
- **The overall concept is that you know what you need and you can get there**

But …

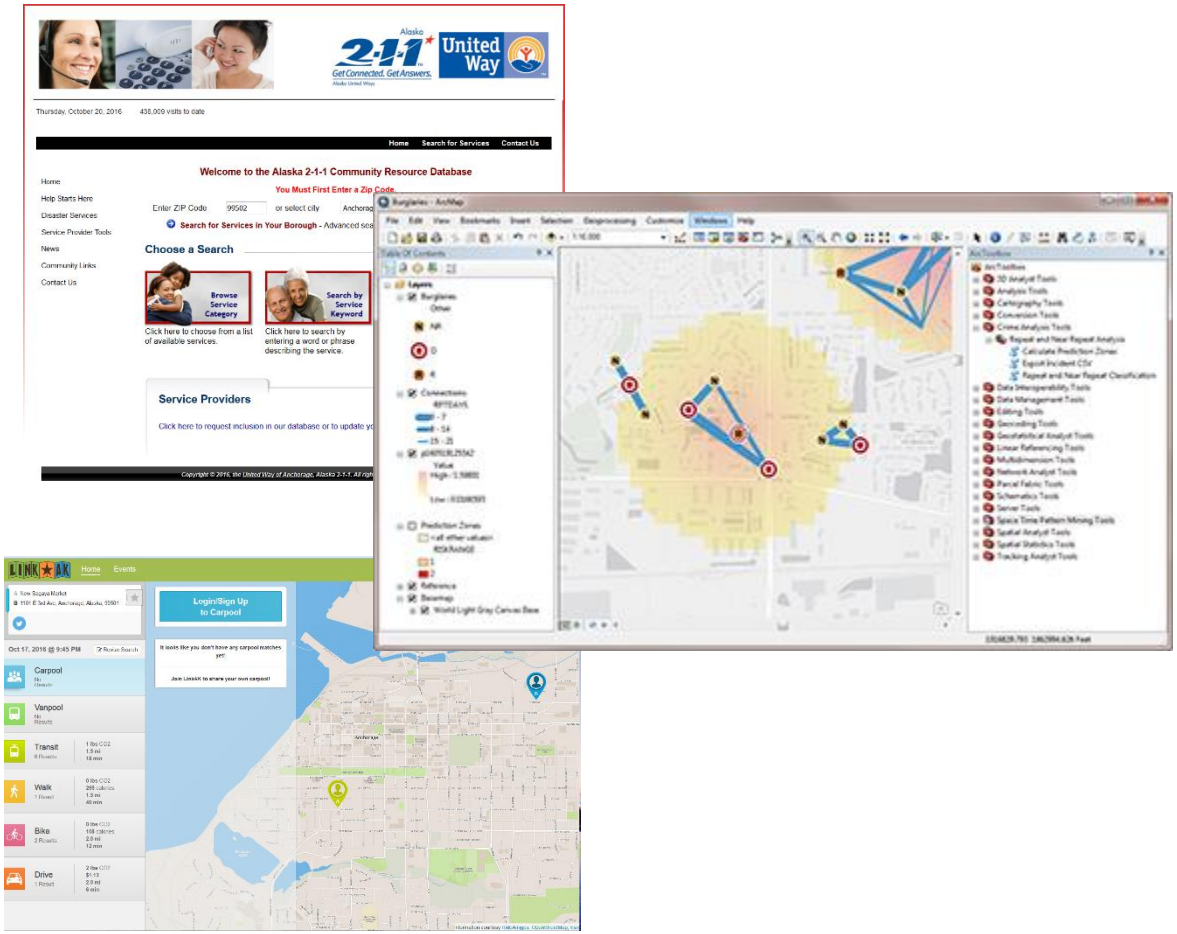
- If you do not know what you need and you need to take public transportation, the site does not meet your needs as well
- Alaska 211 also takes a single service and location approach. What service do I need? Where is it? How do I get there? What other service do I need? Where is it? How do I get there? And so on….

So We Envisioned an App That Would…

- Start with the location of the app user
- The app user selects all the services needed
- Starting from the user's location, a list of the selected services would be provided within a default radius
- The user could increase or decrease the radius until all the desired services are located
- Selecting any service would then provide contact information and, if needed, mapping for driving or use of public transportation

These Are the Candidates for Integration…

- **Alaska 211 for social services providers and locations**
- **ArcGIS Solutions for Local Government**
- **LinkAK for transportation choices**



These Are The Opportunities We Saw…

- **Alaska 211 already exists with services and locations**
- **One of more ArcGIS Solutions already meet 80% of our location filtering needs**
- **LinkAK is nearing deployment with transportation choices**
- **Mature layers exist for most urban areas**

Closing

Questions?

Thank You